

IMPACKD

Your Partner
In Sustainable
Cost Reduction





What If



WE COULD DRASTICALLY REDUCE
YOUR PACKAGING COSTS

WITHOUT CHANGING YOUR
CURRENT SUPPLY CHAIN PROCESS

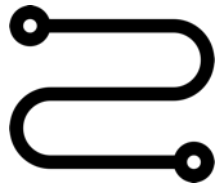


What We Offer

A network of advertisers willing to pay to be on boxes, that allow webshops to capitalise on unused box space, generating substantial packaging cost reduction



NO CHANGE IN
PACKAGING PARTNER



SAME SUPPLY
CHAIN PROCESS



NO
COMPLICATIONS



10-20%
COST REDUCTION

Our Partnership

VALUE PROPOSITION

SIMPLE EXECUTION

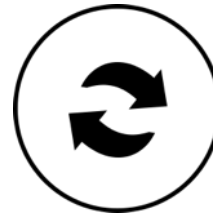
FULL CONTROL

CLEAR COMMUNICATION

SUSTAINABILITY IMPACT



Substantial Commission per Sponsored Box
(10-20% of current parcel price)



Contribute to
Social Cause with no
extra Costs or Effort



Free Brand
Exposure on the Box
'Powered by [Webshop]'

Our Partnership

VALUE PROPOSITION

SIMPLE EXECUTION

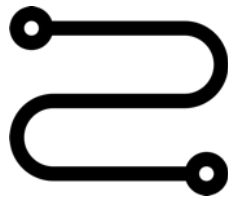
FULL CONTROL

CLEAR COMMUNICATION

SUSTAINABILITY IMPACT



**NO CHANGE IN
PACKAGING PARTNER**



**SAME SUPPLY
CHAIN PROCESS**



**NO COSTS &
MINIMAL EFFORT**



**NO
COMPLICATIONS**

Our Partnership

VALUE PROPOSITION

SIMPLE EXECUTION

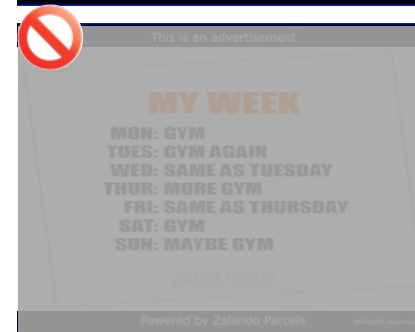
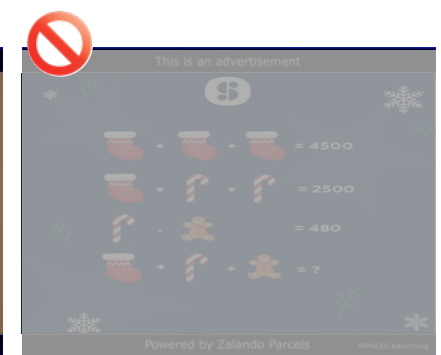
FULL CONTROL

CLEAR COMMUNICATION

SUSTAINABILITY IMPACT



WEBSHOPS CHOOSE TO
ACCEPT OR DENY A
CAMPAIGN



Our Partnership

VALUE PROPOSITION

SIMPLE EXECUTION

FULL CONTROL

CLEAR COMMUNICATION

SUSTAINABILITY IMPACT



•
•
•
• 'THIS IS AN ADVERTISEMENT'
• To avoid Brand Confusion & Theft Sensibility

•
• 'POWERED BY [WEBSHOP]'
• Giving the Webshop Free Exposure

Our Partnership

VALUE PROPOSITION

SIMPLE EXECUTION

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- **With IMPACKD sponsored boxes:**
Environmental donation per box

- **Donation**

- 5% per box

- **Goal**

- create environmental impact
without effort from webshop

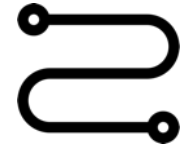
- **By**

- Planting trees

Let's Partner up



Substantial
Cost Reduction



Same Packaging
Suppliers



Always
In Control



Same Delivery
Process



Clear
Communication



No
Complications

IMPACKD

YOUR PARTNER IN SUSTAINABLE COST REDUCTION

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